

## **CLAIM LISTING**

The claims remain in their present state, but are listed herein for reference.

1. (Previously Presented) A program storage device readable by a machine and encoding a program of instructions for generating a set of standardized electronic mail addresses, said instructions operable to:

provide a personal name code indicative of the name of a person;

provide a location code indicative of a known location of the person;

generate an electronic mail address for said person based on said personal name code and said location code; and

provide a database of said electronic mail addresses for a plurality of persons at one or more locations.

2. (Previously Presented) The program storage device according to claim 1, wherein the location code is a postal code, country specific address locator code, a telephone area code, or a region specific portion of a telephone number.

3. (Previously Presented) The program storage device according to claim 1, wherein the personal name code includes at least the person's family name.

4. (Previously Presented) The program storage device according to claim 1, wherein one or more structured addresses are created for each individual in a country, geographic region or state.

5. (Previously Presented) The program storage device according to claim 1, wherein one or more subsidiary addresses, including existing electronic addresses, are attached to the person's electronic mail address in the database.

6. (Previously Presented) The program storage device according to claim 1, wherein the instructions are further operable to:

attach a unique identifier to the person's electronic mail address.

7. (Previously Presented) A system for generating a set of standardized electronic mail addresses, including:

logic configured to generate a personal name code indicative of the name of a person;

logic configured to generate a location code indicative of a known location of the person;

logic configured to generate an electronic mail address for said person based on said personal name code and said location code; and

logic configured to provide a database of said electronic mail addresses for a plurality of persons at one or more locations.

8. (Previously Presented) A system according to claim 7, wherein the location code is a postal code, country specific address locator code, a telephone area code, or a region specific portion of a telephone number.

9. (Previously Presented) A system according to claim 7, wherein the personal name code includes at least a the person's family name.

10. (Previously Presented) A system according to claim 7, wherein the logic configured to generate an electronic mail address is operable to create one or more structured addresses for each individual in a country, geographic region or state associated with the person.

11. (Previously Presented) A system according to claim 7, wherein the logic configured to generate an electronic mail address is operable to attach one or more subsidiary addresses, including existing electronic addresses, to the person's electronic mail address in the database.

12. (Previously Presented) A system according to claim 7, wherein the logic configured to generate an electronic mail address is operable to attach a unique identifier to the person's electronic mail address.

13. (Previously Presented) The program storage device according to claim 1, wherein the instructions are further operable to:

collect the name and the known location of the person from an information source.

14. (Previously Presented) The program storage device according to claim 1, wherein the instructions are further operable to:

provide the database of electronic mail addresses on-line.

15. (Previously Presented) The program storage device according to claim 14, wherein the instructions are further operable to:

locate the electronic mail address of the person in the database.

16. (Previously Presented) The program storage device according to claim 1, wherein the instructions are further operable to:

determine whether the electronic mail address generated for the person based on the personal name code and the location code is non-unique, and

wherein upon determining that the electronic mail address generated is non-unique, generating the electronic mail address for the person by attaching an indicator to the electronic mail address.

17. (Previously Presented) The system of claim 7, further including:

logic configured to collect the name and the known location of the person from an information source.

18. (Previously Presented) The system of claim 7, further including:

logic configured to provide the database of electronic mail addresses on-line.

19. (Previously Presented) The system of claim 18, further including:

logic configured to locate the electronic mail address of the person in the database.

20. (Previously Presented) The system of claim 7, further including:

logic configured to determine whether the electronic mail address generated for the person based on the personal name code and the location code is non-unique, and wherein upon determining that the electronic mail address generated is non-unique, generating the electronic mail address for the person by attaching an indicator to the electronic mail address.